

Early Care and Education Demographics Report

Rowan County as of June 2009



"A Partnership for Children and Families"

**Smart Start Rowan Resource and Referral
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Statistics in this report are based on information gathered from Smart Start Rowan Resource and Referral’s comprehensive database of family child care homes, child care centers, and part-day preschools.

To ensure accuracy of data, Smart Start Rowan Resource and Referral annually surveys early care and education programs in Rowan County in regard to their programs. The database is also updated regularly based on licensing information provided by the North Carolina Division of Child Development and provider reports.

For more information about this report contact
Smart Start Rowan at 704-630-9085.

Child Care Quality, Availability and Affordability

Child Care Quality		
Licensed Child Care Centers and Family Child Care Homes		
License Type	Number of programs	Percent of programs
GS 110 - 106	3	4%
Provisional	1	1%
Temporary	2	2%
1 Star	16	20%
2 Stars	6	7%
3 Stars	7	9%
4 Stars	32	40%
5 Stars	14	17%

Child Care Quality for Child care Centers and Family Child Care Homes				
License Type	Number of programs	Percent of programs	Total Capacity	Percent of programs accepting subsidy
GS 110 - 106	3	4%	236	67%
Provisional	1	1%	83	0%
Temporary	2	2%	124	50%
1 Star	16	20%	326	63%
2 Stars	6	7%	68	83%
3 Stars	7	9%	357	86%
4 Stars	32	40%	1897	78%
5 Stars	14	17%	648	57%

Affordability: Child Care Fees				
Age of Children	Child Care Centers		Family Child Care Homes	
	Average Full Time Weekly Fees	Average Full Time Annual Fees	Average Full Time Weekly Fees	Average Full Time Annual Fees
0 - 36 Weeks	\$146	\$7,602	\$118	\$6,121
37 - 52 Weeks	\$147	\$7,658	\$122	\$6,342
1 - 2 Years	\$141	\$7,332	\$112	\$5,805
2 - 3 Years	\$127	\$6,620	\$107	\$5,578
3 - 4 Years	\$109	\$5,682	\$104	\$5,408
4 - 5 Years	\$109	\$5,671	\$103	\$5,371
School age	\$99	\$5,122	\$98	\$5,096

Early Care and Education Demographics

Child Care Centers by Type of Licensure and Capacity

License	Number of programs	Percent of Programs	Capacity	Percent of Capacity
1 Star	3	6%	233	7%
2 Stars	2	4%	36	1%
3 Stars	6	13%	349	10%
4 Stars	21	45%	1812	52%
5 Stars	9	19%	613	18%
GS 110 - 106	3	6%	236	7%
Provisional	1	2%	83	2%
Temporary	2	4%	124	4%

Family Child Care Homes by Type of Licensure and Capacity

License	Number of programs	Percent of Programs	Capacity	Percent of Capacity
1 Star	13	38%	93	37%
2 Stars	4	12%	32	13%
3 Stars	1	3%	8	3%
4 Stars	11	32%	85	34%
5 Stars	5	15%	35	14%
GS 110 - 106	0	0%	0	0%
Provisional	0	0%	0	0%
Temporary	0	0%	0	0%

Cost of Care

Average Fees for Star Licensed Child Care Centers Per Week

	Infant	Toddler	2 year old	3 year old	4 year old	School age
Overall Average	\$148	\$145	\$114	\$103	\$103	\$89
1 star	NA	NA	\$94	\$94	\$94	\$94
2 stars	NA	NA	\$95	\$95	\$95	\$60
3 stars	\$128	\$123	\$112	\$103	\$103	\$98
4 stars	\$148	\$143	\$133	\$109	\$108	\$104
5 stars	\$168	\$168	\$138	\$115	\$115	NA

Average Fees for Star Licensed Family Child Care Homes Per Week

	Infant	Toddler	2 year old	3 year old	4 year old	School age
Overall Average	\$115	\$108	\$104	\$101	\$100	\$96
1 star	\$116	\$110	\$104	\$101	\$98	\$84
2 stars	\$108	\$100	\$100	\$99	\$99	\$90
3 stars	\$96	\$96	\$90	\$85	\$85	NA
4 stars	\$126	\$118	\$113	\$109	\$109	\$102
5 stars	\$130	\$116	\$113	\$110	\$109	\$106

Type of Care by Zip Code

Licensed Family Child Care Homes by Zip Code		
Zip Code	Number of Programs	Capacity
28039	2	13
28071	1	8
28072	2	16
28125	1	8
28138	2	16
28144	7	53
28145	1	8
28146	8	59
28147	9	72
28159	1	5

Licensed Child Care Centers by Zip Code		
Zip Code	Number of Programs	Capacity
27013	2	157
28023	6	317
28039	1	57
28071	1	34
28081	4	394
28082	1	64
28083	1	83
28088	1	84
28138	2	156
28144	16	1283
28146	3	174
28147	3	164
28159	2	50

Unlicensed Part Day Preschools by Zip Code		
Zip Code	Number of Programs	Capacity
27054	2	75
28023	1	38
28071	2	64
28081	2	40
28138	1	60
28144	4	240
28146	4	80
28147	3	101

School Age Care by Zip Code		
Zip Code	Number of Programs	Capacity
27054	1	20
28023	1	31
28125	1	50
28144	6	305
28146	2	125
28159	1	45

Child Care Demand

Based on requests for child care from Smart Start Rowan referral line.

Ages of Children Served	
Under One	11%
One	14%
Two	12%
Three to Four	54%
Five	4%
Six to Eight	3%
Nine and over	2%

N= 1064 children

Location Preference	
In specific community	1.9%
In route to employment	1.1%
Other	0.2%
Near Home	96.2%
Near home or employment	0.4%
Near home and/or school	0.2%

N=476 requests

Type of Care Preferred	
Child Care Center	47.2%
Family Child Care	28.1%
Preschool Program	20.0%
School Age Program	2.2%
School Age Summer Camp	2.5%

Number of requests = 1179

Primary Reason Child Care Needed	
Parent employment	36.6%
Parent attending school/training	7.2%
Parent seeking employment	5.0%
School Readiness	35.6%
Relocation	3.5%
Child socialization	8.0%
Current care closing	1.2%
Dissatisfied with current care	2.2%
Other	0.8%

Number of requests = 599

Calls For Child Care Referrals	
Rowan County	99%
Other NC Counties	1%

Reasons Parents Did Not Find Care*	
Cost	25%
Hours of operation	16%
Preferred care not available	17%
Location	10%
Waiting for financial assistance	7%
Special Needs	6%
Transportation	6%
Other	13%

License Status of Programs Where Families Found Care*	
1 Star	4%
2 Stars	0%
3 Stars	25%
4 Stars	46%
5 Stars	21%
License Exempt	4%

Quality Indicators Parents Used When Searching for Child Care*	
Compliance history	8%
Education of staff	26%
Star rating	52%
Low staff/child ratio	18%
Small group sizes	16%
Staff stability	6%
Staff -child interactions	18%

* Numbers based on a 20% sample of families searching for child care completing a follow-up survey.



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